



The Cognitive Era

The Big Data Phenomenon



@TimPaydos

“Data is the oil of the 21st century, and analytics is the combustion engine.” – Peter Sondergaard



The Path To Success...

These experiences reveal a great irony -- that while the impact of Big Data will be transformational, the path to effectively harnessing it is not. The journey is evolutionary versus revolutionary, incremental and iterative
– Tim Paydos, TIME Event, 7 March 2017

- *Understand the “Art of the Possible”*
- *Be deliberate and thoughtful about initial use cases*
- *Focus on building trust, skills and competency*
- *Focus on developing an ecosystem for innovation*
- *Explore data sets that lend themselves to “Open Data”*
- *Focus on developing skills and talent*

